

**Penhold School**  
**Fundraising Meeting**  
Thursday November 27, 2023  
**Minutes**

- Meeting Called to Order at 3:15 PM by President, Jen Charles.
  
- Members Present:
  - Lisa Baird, Principal
  - Jen Charles, President
  - Nora Holben
  - Lori Wolfe
  - Margo Gruenwald
  - Delacey von Busse
  - Natasha Caissie, Vice-President
  - Elizabeth Dahl, Treasurer
  - Lindsey Nelson
  - Mandy Toporowski
  - Karen Kormos
  - Jenna Murphy
  - Charlene Eagan
  - Janice Draper
  - Renee Mairs, Secretary

**Fundraising Ideas To Be Tabled For Motion At The Next PAC Meeting**

**\*\* If your name is beside an idea, please come prepared with as much information as possible about that idea for the PAC meeting on February 13th. \*\***

**Fundraising Ideas**

- **PES end of era shirt/hoodies sales - previous and current students - dinner/dance**
  - **contest for the kids to design the shirt?**
  - **Alumni evening**
  - **photos**
  - **kids to provide the entertainment**
  - **memory book - for order**
  - **Jenna has a printing business**
  
- **Mandy - Letter writing campaign - send out to companies**
  - **Mandy to take charge**
  - **Renee and Lindsay to help deliver**
  
- **Nora - Carnival - a penny carnival in June?**
  - **could be done in the spring**
  - **community event with bbq - Mandy's husband as a BBQ trailer**
  - **silent auction - themed baskets**
  - **flyer advertising at Jesse Duncan?**
  - **Can we get student volunteers to come out and help?**

- home-based businesses in the gym
- dunk tank? bouncy castles
- Vendor market - products made by the kids
  - Ma and Pa's happy to be involved - give us space and help us host
  - 10% of sale back to playground?
  
- Lori - 50/50 at oilers/flames/ rebels games
  
- Jen and Elizabeth - rafflebox up to \$20,000 "Pot of Gold"
  
- Margo - Egg My Yard - filling easter eggs for people. They pay and they hide it in their yards
  - we can ask for the eggs to be returned
  - can we use grant money to purchase the chocolate and items to go in?
  - what would the profit be at the \$25 price point?
  - pricing options - \$10, \$15, \$25 etc
  - buy 1, donate 1
  - Paper bags
  - town involvement to get it advertised
  - Penhold Reporter
  - Get kids to drop off in mail boxes
  
- Delacey - Fall festival involvement
  - pickleball
  - cornhole tournaments
  - silent auction?
  - Delacey to find out all about Fall festival
    - will they let us have the ice, the gym, space and booth information
    - honorarium information
    - can we do 50/50 at the beer tents?
    - find out costs
    - free babysitting for the whole weekend?
  
- Jen and Margo - Flamingo lawn drop
  - People pay to NOT have flamingos dropped on their lawn
  - "get flocked"
  - have a sign/visual on each lawn stating what it's for
  - different price points
  - security camera's?
  - "you've been flocked. You have 24 hrs to pay the insurance fee or flamingos will show up on your lawn"
  - If payment doesn't happen, flamingos get added through out the day/week
  - How many flamingos do we need?
  - get them at oriental trading
  
- Jenna and Charlene - Half-a-cow raffle - investigate costs
  - \$2460 approx value for the beef
  - Maggies meats?

- Kolbs in Olds? and Gasoline alley
- Turkey/eggs in the fall?
- Approach Hutterite colonies about donating - Mandy?
- Janice Passed out carolers - Christmas time
  - pay to have them come to your house
  - or pay them to go away
  - set pricing for people to pay carolers
- Karen Kormos - social media guru
  - fb page
  - graphic showing how far we've come with fundraising
  - media, graphics, and messaging
- Renee - printable cookies with graphis of "end of era"
- Jenna and Natasha - Shirt/hoodie design
- End of Era
- 1954-2025
- PES
- Panther Paw

Additional Ideas:

- Balloon raffle with prize
- Phone calls and personal contact
- Local arrest a teacher
  - fee to get out of jail paid by family etc
- paint night at Ma and Pa's
- Opt-out fundraising letters?
  - go out to parents in case they just want to donate and not be part of fundraising initiatives
- Hockey game at the multiplex
  - town involvement
  - 3 on 3?
  - Dads playing?
  - themed baskets
    - get donations - movie night baskets, date baskets
    - sell them out of the school
    - could be sold at some of the events
- monthly 50/50?
  - Toonie Tuesday?
  - get a number and pay into it every week
- Table for next parent viewing for new Grade 4's in the spring
- postcards with pictures of kids on the front?
  - for thank you cards?
  - use a local photographer?
- Thank you cards/gifts for businesses that have already donated?

\*\* according to feedback from some business owners, kids need to be more involved in the fundraising and more effort needs to be seen by businesses in fundraising.